

Resume



ZAPALAC ADVISORS

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Laurie Zapalac, PhD, LEED AP

Founding Principal

Zapalac Advisors, 2015 to present

Current Projects

- Vision and Master Plan, Island Creek Oysters, Duxbury, MA
- Transformative Development Initiative Consultant, MassDevelopment, Massachusetts (multi-city)
- Our Lady of Victories Church Adaptive Use Strategy, OLV Task Force, Boston, MA

Prior Professional Experience

Teaching at MIT as part of doctoral fellowship:

- Teaching Assistant, *Making Sense: Qualitative Methods for Planners and Architects*, spring 2013
- Co-Instructor, *Introduction to Urban Design and Development*, fall 2010, fall 2011
- Co-Instructor, *Big Plans and Mega-Urban Landscapes*, spring 2011



Laurie Zapalac, Independent Consultant:

Cultural Heritage | Historic Preservation. Austin, Texas. 2005 - 2009.

Led an independent consulting firm providing planning and design services for historic sites, communities and cultural institutions, often working on issues related to the economics of cultural heritage and historic preservation. Clients included private developers and architecture firms, as well as heritage museums and environmental education centers.

Services included: project management and master planning; historic site research and documentation for federal tax credits for rehabilitation; community-based planning / facilitation; interpretive planning and design

The University of Texas at Austin:

Adjunct Professor, School of Information

Managing and Using Historic Photography Collections, spring 2009

Adjunct Professor, School of Architecture

Documentation of Cultural Heritage, spring 2009

Historic Preservation Planning and Practice, fall 2005 and spring 2008

Cultural Resource Management, fall 2006

Overland Partners | Architects. San Antonio, Texas. Cultural Resource Planner and Project Manager, 1999 - 2005.

Clients included the National Park Service, the Chickasaw Nation, the Autry National Center, the Lower Colorado River Authority, as well as private developers engaged in mixed-use and resort development.

Education

PhD, Urban Planning

Massachusetts Institute of Technology

MSAS, Architectural Studies

University of Texas

BAH, Architectural History and BS, Archaeology

University of Virginia



Affiliations

Urban Land Institute, Boston/New England, **Women's Leadership Initiative, Communications Co-Chair**

Urban Land Institute, Boston/New England, **Technical Assistance Panel for Clinton, MA**

Boston Harbor Now / Friends of the Boston Harborwalk, **Tour Leader:**
Boston Fish Pier, Fort Point Channel, the Boston Reserved Channel, East Boston, and the Neponset River.

Women's Lunch Place, **Volunteer**

Publications / Conference Presentations

"Combating Fish Fraud and Pushing Provenance, Seafood Traceability is Netting New Benefits." Food+City Magazine, Issue #3, 2017.

"Staple or Delicacy, It's in the Can."
Food+City Magazine, Issue #3, 2017.

"Really, Really Smart Cities." (Contributing voice)
Food+City Magazine, Issue #2, 2017.

"More Data Means More Data Scrutiny: Encouraging Critical Analysis of Urban Data and Urban Data Frameworks Early in the Research Process." Tufts University, 2016.

Dissertation: "Historic Maritime Cities as New Places for Entrepreneurs and Innovators: Lessons from Venice, Amsterdam and Boston." 2015.

MIT Sustainability Summit, Panel Organizer and Moderator - The New Economy, 2014.

"Understanding Location Preferences of Entrepreneurs and Innovators in Historic Maritime Cities." Presented at Heritage, Architecture, Landesign, Le Vie dei Mercanti, XI Forum Internazionale di Studi, Aversa, Italy, 2013.

"Charting the Emergence of a Knowledge Economy in Venice, Italy."
Conference paper presented at the 13th Annual US/ICOMOS International Symposium, hosted by the World Bank, Washington, D.C., 2010.

"Ronald Goes Platinum." Texas Architect, November/December 2008.

"From Institutional Mission to Sustainable Outcome: Cultivating Stewardship through the Planning and Design Process." Conference paper presented at From Gray Areas to Green Areas: Developing Sustainable Practices in Preservation Environments, organized by the Getty Conservation Institute and the University of Texas' School of Information and School of Architecture's Center for Sustainable Development, Austin, Texas, 2007.

"Found Object." Texas Architect, May/June 2007.

"Cultural Heritage as a Critical Tool for Promoting Stewardship." Greenbuild International Conference and Expo, 2005.

